

## MODEL 1739 Ag B

PERFECT ELEGANCE, IN SOLID SILVER WITH OXIDATION PROTECTION





1739 Ag B: fine grey Alcantara strap\*\*. Warranty 2 years. ø 39 mm (scale: 1:1) \*\*Alcantara is a registered trademark of Alcantara S.p.A.



1739 Ag B: brown calf leather strap. Warranty 2 years. ø 39 mm (scale: 1:1)



1739 Ag B: black calf leather strap. Warranty 2 years. ø 39 mm (scale: 1:1)





Back and side views. (scale: 1:1)

The watch comes in a fine case containing two Argentium\* care cloths and a brochure.

## Model 1739 Ag B

Perfect elegance, in solid silver with oxidation protextion

Case made of polished solid silver

Argentium\* silver alloy protects against oxidation

Electroplated blue dial with sunburst decoration

Crystal made of sapphire crystal

Transparent back made of sapphire crystal glass

Appliqués, meticulously attached by hand

Water-resistant and pressure-resistant up to 10 bar

## Resistant to low pressure



An inherent combination of watchmaking craftsmanship and distinctly traditional aesthetics defines the style of our 1739 Ag B model. The eyes are drawn to the electroplated blue dial exquisitely decorated with a sunburst finish. Reduced to a minimum, the design focuses on the essentials - the hour and minute display. The resulting clarity, skilfully combined with the polished, rhodium-plated appliqués meticulously attached by hand, conveys a harmonious overall appearance.

It was therefore only logical for us to capture the elegance of this two-handed watch in a case made of special material: 935 Argentium\* silver alloy. The advantage of this over traditional precious metal is that rather than tarnishing and blackening like normal silver, Argentium\* forms a protective germanium oxide surface layer. This layer considerably slows down the tarnishing process. Instead, a golden hue develops, which can be removed with an Argentium\* care cloth.

And because we know that looking at the mechanics of the movement is just as important as looking at the dial for many watch lovers, we have equipped the 1739 Ag B with a transparent back made of sapphire crystal glass. Therefore, just as much attention can be devoted to the fascinating movement as to the watch dial.

This exceptionally beautiful timepiece comes in an elegant case containing two Argentium\* care cloths. This, in addition to the fact that the watch is water-resistant and pressure-resistant up to 10 bar as well as resistant to low pressure, ensures long-lasting enjoyment of an exceptional timepiece.